

NEW WABCO ORIGINAL PACKAGING

From now on, most of WABCO's Original parts supplied within WABCO's Independent Aftermarket network will be delivered in the new singular, uniquely secure and easily traceable "WABCO Original package".

WABCO's new state of the art packaging represents a huge advance in the storage, identification and traceability of WABCO parts. Whatever the size of the box, the packaging always features a security seal, uniquely coded product label and matching serial number.

SO WHY IS WABCO TAKING ACTION?

WABCO is committed to strengthen the position of its Independent Aftermarket (IAM) network on the international distribution scene and to enable customers to easily check the authenticity of the high quality parts they have in hands. Not only, does WABCO's new Original package support the implementation of best logistics practices at customer's – but it also creates an exclusive connection between WABCO's authorized IAM network and WABCO's brand values of safety and efficiency.

CARTON BOX DESIGN

The new WABCO Original packaging design was created to ease the identification and the storage of WABCO individually packed parts, ensuring swifter logistics at our customers'.

The design is deceptively simple: the blue line symbolizes safety and the green line symbolizes efficiency. These are the standards that WABCO brand has always stood for. Now the packaging of WABCO Originals delivers the same industry-leading values.



SECURITY SEAL

The new security seal ensures the package is kept intact and free from unauthorized manipulations. Once opened the seal will be broken, creating a clearly visible and permanent optical effect. Every box is closed with at minimum one (depending on the size of the box) security seal around the upper corners of each package.



SECURITY PRODUCT LABEL

The new security product label affixed on every single package is given an individually-generated serial number which can be used for product tracking. This new label protects customers from counterfeit WABCO product and the relevant consequences by enabling them to quickly and easily check the authenticity of the product online.

To ease inventory additional information is printed on the label such as date of packaging, part number and delivery note.



VERIFICATION – WABCO ORIGINAL

An easy three step procedure guides through the verification process and secures the origin of a WABCO product in a traffic light system:

Step 1 Check security seal

Once opened, a broken seal is clear for all to see. It will say 'opened' in six languages and there's nothing anyone can do to reverse it. This means that you know if you are the first to open the box.



Step 2 Match tesa PrioSpot® with serial number

If the seal is open or digits don't tally, please contact us immediately on: WABCOoriginal@wabco-auto.com



Step 3 Verify unique serial number

You can enter the unique serial number online at www.wabco-auto.com/WABCOoriginal/onlineverification or scan the Data Matrix code with the NEOREADER application available at: get.neoreader.com



Successful verification! The product is an original WABCO product.



Caution! The code is correct, but has been entered several times. If there is doubt about the authenticity of the product, please contact WABCO.



Warning! The Code is not correct. Please check again your entry and correct if necessary. If entry was correct the product might be a fake.



To find out more about WABCO Original Packaging, visit www.wabco-auto.com/WABCOoriginal or contact your [WABCO partner](#)/Sales representative for additional information and any questions.